

Career Resume – Neil Clarke

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Summary

Seasoned lead designer with around 16 years commercial experience, specialising in user-centric website & mobile/app interactive design & production, UI design & development as well as Adobe Flash/AIR design & programming.

Key skills

Expert-level Adobe CS5: Photoshop, Illustrator, Flash (FlashDevelop) etc., and many related web, graphic, sound and video manipulation tools. Specialist in Flash Actionscript: AS2 and AS3 to OOP, integrating XML, Video, CMS and social media feeds and integration. Working knowledge of HTML [5], CSS, Javascript.

Recent Work

Please see <http://www.sub73.net> for a gallery of recent projects.

Work experience

Oct 2009 ~ present

Freelance

Digital UI Design & Flash Development

Freelancing both individually and as a part of a small collective. Web and mobile/app. UI interface design and Flash design and development working both agency- and client-side. Clients include Vodafone, Pinksquid, Timeout, Work Communications, Wave RM, Youth Hostel Association.

Nov 2008 ~ Oct 2009

TMP Worldwide ~ <http://www.tmpw.co.uk>

Senior Design and Team Lead

Heading up a small team of designers and Flash developers in the commercial digital wing of an advertising agency specialising in employee/er communications and recruitment. Responsible for digital direction of all websites and digital products, as well as lead design and production on specific projects and pitches. Clients included RBS, MoD, NHS, Barclay Capital Trading, Harrods, Jaguar Land Rover, npower and others.

Jan 2006 ~ Nov 2008

work communications Ltd ~ <http://dot.workcomms.com>

Lead Design

Responsible for digital front-end design, and design and production of related interactive products for WorkComms clients including: RBS, Linklaters, Citi, Nestle, Boots, The Co-operative Group, BP, Credit Suisse, Network Rail and JPMorgan. Primary conceptualisation and concept development on WorkComms new-business pitches. Specialist in Flash design and development creating various on-site components, virals and applications.

Oct 2004 ~ Jan 2006

Freelance Designer

Concept, interface and screen design and production on websites, games and related interactive/online advertising materials for a wide variety of clients including: The Brewery, DLKW Dialogue, The Grand Union, TangoZebra, Jordan Design, Barkers, Prism-E, Joshua Agency and BrandWidth with clients including Toyota, NandS, NatWest, Abbey, BBC, BA, Sky, EDF Energy, RBS and many others.

Aug 2000 ~ Oct 2004

chellomedia ~ www.chello.com

Senior Designer (acting Creative Director)

Responsible for interface design and brand development for 11 pan-european ISP subscriber portals and related consumer applications / collateral. Lead designer on numerous projects ranging from premium content microsite design (such as UEFA Champions League and OD2 MusicZone) through to content-specific advertising campaigns, utilities design (webmail, etc)..

Aug 1999 ~ Aug 2001

Freelance designer

Site conceptualisation, design, realisation and production for a wide range of clients including most notably: Forward Publishing (working on products for Tesco, NCR and Egg), Clarity IBD (became Proxicom UK, then Dimension Data UK) working on products for British Telecom and Railtrack, and Agency.com (working on a VoD product for British Airways).

Aug 1999 ~ Feb 2000

Graphic Designer

Dresdner Kleinwort Benson

Full production service: everything from presentations through to brochures / brochure-ware, logos and CD packaging to websites and interactive products / multi-media.

Nov 1997 ~ Aug 1999

Graphic Designer

PA Consulting Group ~ www.pa-consulting.com

As above.

Education

4 O'levels in Maths, English, Geography & Design Technology
LOCF in Graphic Design - City & Islington University

Other interests

Music (bass player), motorcycling and travel. Took a year long sabbatical travelling around the Middle East and North Africa in 1995. Have taken many motorcycle trips around the world including recently a winter run up to the north of Norway and a 3-month trek around Central Asia and the former Soviet Union.